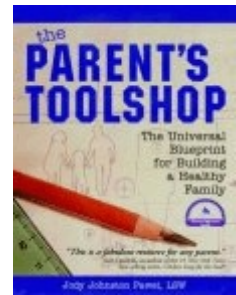


T.I.P.S.: Tools for Improving Parenting Skills (for Parents of Children ages 1-18)

First-Time EVER Teleseminar Series

Read . . . Discuss . . . Do Fun Interactive Activities . . . Practice Skills
Get Support from Other Parents &
Personalized Advice from a Nationally-Recognized Parenting Expert



YOU WILL DISCOVER HOW TO . . .

- ✓ Reach Your Long-Term Parenting Goals by using a Balanced parenting style.
- ✓ Effectively Respond to Any Parenting Challenge by learning a simple problem-solving formula.
- ✓ Nurture Self-Esteem, not Self-Centeredness, while boosting children's resistance to peer pressure.
- ✓ Get Cooperation the First Time You Ask — without power struggles, bribes, tantrums or sass.
- ✓ Teach Children How to Solve Their Own Problems — independently & responsibly.
- ✓ Keep Your Cool and Help Children Calm Down with individualized stress/anger plans.
- ✓ Correct Children With as Little as One Word — without lectures, threats, guilt or blame.
- ✓ Understand Why Children Misbehave – and What to Do About It by asking 2 simple questions.
- ✓ Develop Self-Disciplined Children by following the “Four R’s” of effective discipline.
- ✓ Build Strong Family Bonds by involving children/teens in “family councils” that teach life skills.
- ✓ Parent as a Team so you and your parenting partners agree more often and are consistent.

When: 8 Tuesdays, 4/8/08 to 6/3/08 (no class 4/22), 7-9 p.m. Eastern (4p Pacific)

Where: Conference Call number in 712 area code (long distance charges may apply)

Cost: \$10/hr. x 16-hours = \$160 + **The Parents Toolshop** book (print \$25 or 456-page e-book \$20)

Discounts: 50% off already applied for first-time “beta” group. Spouses/partners who register as a couple get additional 50% off spouse (or \$240/couple).

Register on-line at: <http://www.parentstoolshop.com/HTML/ClassRegister.htm>

- ★ Graduation certificates will be issued to all participants who attend at least 75% of the scheduled. Class closes after second session.
- ★ Since 1986, more than 2000 parents have graduated from this program: 99.87% improved their skills, 96% said they learned new information, 100% rated it "good" or "excellent" and 100% said they would recommend it to others.

Instructor: Jody Johnston Pawel, LSW, CFLE is a second-generation parent educator and president of Parent's Toolshop® Consulting. She is the author of 100+ resources for parents and family life professionals, including her award-winning book, **The Parent's Toolshop**. (See them at www.ParentsToolshop.com.) For over 25 years, Jody has trained parents and professionals through her dynamic presentations. As an internationally-recognized parenting expert, publications like **Parents** magazine and radio/TV talk shows regularly quote her advice. Jody currently serves as the online parenting expert for Cox Ohio Publishing's mom-to-mom websites and also serves on the Advisory Board of the National Effective Parenting Initiative.

“Now that my son is twenty-years-old and I see what a wonderful young man he is, I realize parenting is not all “luck.” I truly believe that 90% is because of the skills I learned from you, when he was only **three-years-old** — and I'll be forever grateful to you for that.”
— — Eva Polichany, Springboro, Ohio